



Insurance solutions that look after your needs

So you can focus on your clients

In the fast paced world of PR, client expectations of service are high and with legal action against professional service providers on the increase, you need to be sure your business is covered financially if you find yourself on the receiving end of a claim. No matter what sector you serve, the right insurance is essential for all PR professionals.

Time is money

When you work in the constantly changing world of Public Relations, time is precious. Time filling in forms and worrying over complex insurance contracts is time that could be better spent looking after your clients needs. At Aon we understand the importance of taking care of clients and that's why we've designed policies that take the hard work out of organising insurance so you can focus on growing your business.

Big projects mean big risks

To be successful in PR you can't be afraid to tackle the big projects. High profile jobs mean high returns and can be a big boost to your company's reputation. However the bigger the job and the more parties involved – the greater the risk of something going wrong and, even if it's not your fault, you could be a party to any subsequent litigation. Aon takes the pain out of insurance by providing you with cover against such claims, including the cost of defending the action. This means you can conduct your business with the confidence that both your assets and your reputation are in safe hands.

Cover from experts who know your area

We pride ourselves on our knowledge of the sectors we serve. With over ten years experience in negotiating and delivering insurance solutions for PR Professionals, Aon appreciate the issues that affect you on a daily basis.

Designed to provide you with the cover you need, our insurance solutions address specific risks including Professional Liability, Public Indemnity and Directors and Officers Insurance.

Customised insurance solutions

At Aon we recognise that different businesses have different needs, so our brokers tailor insurance solutions that are not only extremely competitive but specific to your organisation. We've made it easy to increase limits or add special conditions and we use our understanding of your business to develop a contract that provides cover where you need it and excludes the areas where you don't, meaning you won't be paying for cover you don't need.

We work harder for you

At Aon we negotiate with top rated insurers to give you the best security, cover and price combination, which is why we have been the preferred broker of the Public Relations Institute of Australia (PRIA) for over ten years.

Not only will we make sure you are protected for every aspect of your operation, our dedicated brokers have the experience to provide you with advice and support when you need it most. With a branch network extending across every state and territory we provide you with the best of both worlds: local service backed by a global support network.

Why not see what we can do for you?
Contact your Aon specialist today on

1800 020 339

or visit our website

aon.com.au/publicrelations