



MEDIA RELEASE

Aon partners with Smartline to improve life risk advice for mortgage holders

SYDNEY, 24 May 2010:

Aon Financial Planning and Protection, the financial advice division of Aon Australia, has partnered with mortgage broker Smartline to improve risk advice for mortgage holders.

Under the newly-formed partnership, life risk advice, which is traditionally offered as a bolt-on service for mortgage holders, will be integrated as part of a holistic mortgage advice offering for Smartline's new and existing clients.

Aon Financial Planning and Protection Managing Director Pierre Kraft said: "This partnership will help more Australians access financial advice. Underinsurance is a growing problem in Australia and this is a great opportunity to embed in the minds of mortgage holders the importance of sound life risk advice."

"Mortgagees have to protect their assets and this partnership gives Smartline clients access to a solution that not only covers their debt exposure but also helps them protect themselves and their families," added Mr Kraft.

Smartline clients benefit from the strong cultural alignment between both companies, with emphasis on delivering client value through a focus on customer service and personalised advice solutions. Clients receive support from a client advocacy team that ensures their interests are at the forefront of all insurance decisions.

Smartline Managing Director Chris Acret commented: "We wanted to treat risk insurance more seriously and make it core to our business. Aon has been at the forefront of risk insurance for a long time and we are extremely impressed with the company's level of professionalism, which is why we've chosen to partner with them."

Mr Acret said Australia's underinsurance problem meant there was a gap in the market for this sort of service: "Australians are well insured in terms of our car or home contents but not when it comes to the bigger things in life. For every home that's lost through fire, there are four lost through death and 48 homes lost through disability."

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About Aon

Aon Corporation (NYSE: AON) is the leading global provider of risk management services, insurance and reinsurance brokerage, and human capital consulting. Through its more than 36,000 colleagues worldwide, Aon readily delivers distinctive client value via innovative and effective risk management and workforce productivity solutions. Aon's industry-leading global resources and technical expertise are delivered locally through more than 500 offices in more than 120 countries. Named the world's best broker by Euromoney magazine's 2008 and 2009 Insurance Survey, Aon also ranked highest on Business Insurance's listing of the world's largest insurance brokers based on commercial retail, wholesale, reinsurance and personal lines brokerage revenues in 2008 and 2009. A.M. Best deemed Aon the number one insurance broker based on brokerage revenues in 2007, 2008, and 2009, and Aon was voted best insurance intermediary, best reinsurance intermediary and best employee benefits consulting firm in 2007, 2008 and 2009 by the readers of Business Insurance. For more information on Aon, log onto <http://www.aon.com>.

About Aon Consulting

Aon Consulting is among the top global human capital consulting firms, with more than 6,300 professionals in 229 offices worldwide. The firm works with organizations to improve business performance and shape the workplace of the future through employee benefits, talent management and rewards strategies and solutions. Aon Consulting was named the best employee benefit consulting firm by the readers of Business Insurance magazine in 2006, 2007, 2008 and 2009. For more information on Aon Consulting, please visit <http://www.aon.com/human-capital-consulting>.

About Smartline

Smartline is an Australian-owned mortgage company in operation since 1999. It has more than 200 franchise owners throughout Australia and more than 100,000 clients. Smartline specialises in residential property and is a full member of the Mortgage and Finance Association of Australia. <http://www.smartline.com.au>